

SETTING & DELIVERING STRATEGIC PRIORITIES

Tuesday 13th September 2011

A Governance Forum Morning Briefing at the Institute of Public Administration
57-61 Lansdowne Road, Dublin 4.



Public bodies, commercial and non commercial state bodies and agencies and publicly funded organisations are required to develop and implement strategic plans with appropriate objectives and targets against which their organisational performance can be measured and assessed. In the current uncertain and evolving environment, setting and implementing strategy poses particular leadership challenges but also some opportunities. The constraints on resources necessitate different approaches to deliver strategic mandates. Dealing with multiple stakeholders, managing their expectations and seeking to influence and deliver change can be very challenging. Maintaining and enhancing the quality of service to customers and service users requires engagement, consultation and innovation. The vision, strategy and actions must be aligned, regularly reviewed and responsive to the evolving changes occurring.

The Code of Practice for the Governance of State Bodies requires public bodies to have a statement of Strategy for 3 – 5 years ahead. Each body is required to have a formal process in place for setting strategy and the Board or governing body have primary responsibility for the adoption of the strategic plan.

Time & Location

The Briefing will take place on Tuesday 13th September 2011 at the Institute of Public Administration, 57-61 Lansdowne Road, Dublin 4.

The open forum discussions will commence at 8.30am and a light breakfast will be served from 8am. The briefing will conclude by 10.30am.

Monitoring strategy implementation, assessing performance and revision of strategy, where required, is a critical responsibility for all those in leadership roles within the organisation, both at management team and board level.

This event will address the important issues of the strategy development process, review of implementation and reporting of performance. In addition to the presentations, there will be a wider discussion involving a panel of expert contributors with their own insights on developing and implementing strategies in a public sector context.

Among the other issues to be discussed include: setting goals and objectives, environmental analysis, stakeholder consultation, cross cutting/ interagency strategy, the responsibilities of those in leadership roles, human resource and workforce planning issues.

The speakers, from different backgrounds, have specific perspectives and wide ranging experience on strategy development and implementation and will provide plenty of “food for thought” on these important issues.

Speakers will include:



Geraldine Ruane has been Chief Executive Officer at Ordnance Survey Ireland since 2006. OSi is a commercial state organisation, with a staff of 300 people and revenue of €26 million per annum. OSi provides mapping and geographical intelligence services to a broad range of private and public organisations. In an increasingly competitive market, recent years has seen OSi successfully transition from being a public service body to a high performing commercial and customer focused organisation. The strategy has seen a doubling of revenues as well as operating surpluses year on year. OSi operates under the aegis of the Dept of Communications, Energy and Natural Resources.



Éimear Fisher was appointed as the first head of Cosc in June 2007. Cosc's key responsibility is to ensure the delivery of a well co-ordinated "whole of Government" response to domestic, sexual and gender-based violence. The current primary goal of the office is the implementation of the first *National Strategy on Domestic, Sexual and Gender-based Violence 2010-2014*. This strategy draws together the activity of six government departments and their agencies, including the police, the health service, local authorities etc. as well as up to 100 non-governmental organisations supported by government funding.



Lily Regan is a Human Resource Management Specialist working with the Institute of Public Administration (IPA). She is an Accredited Mediator with the Mediators' Institute of Ireland and the Chartered Institute of Arbitrators, UK and Director of Mediation Training Programmes at the IPA. The HRM specialist team are actively engaged supporting individual organisations and senior management teams on HRM related challenges to sustain quality services in a period of retrenchment.

Cost & Bookings

For this event, members of the Governance Forum are entitled to nominate three participants to the briefing without charge. The price for the fourth and additional nominees is €120 per person. The cost for non-Forum members is €150 per person.

For bookings please use the attached booking form.



The Governance Forum at the Institute of Public Administration provides advice, training, information and a range of supports on good governance, with a particular emphasis on state, public interest and public benefit organisations. The member organisations of the Forum include state bodies, public agencies, Government departments and not for profit organisations.

The benefits for each Forum member include invitations for board members and senior executives to a series of highly relevant briefing events and conferences, round table discussion and peer to peer dialogue on best practice, customised in-house governance advice, board training and related consultancy services, access as required to advice and support from IPA governance specialists and privileged access to the Governance Forum web site www.governance.ie.

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