

Governance Forum Briefing For Directors, Board Members and Senior Managers

Strategy Preparation in Public Bodies Creating Value and Meeting Stakeholder Expectations

Friday 10 September 2010, 8.00 – 10.30 am

Public bodies are required to develop and present strategies to achieve longer term goals while insuring that the organisation meets immediate challenges. Strategic plans are required to set objectives and identify relevant indicators against which performance can be measured in a period of unprecedented change and challenge.

Government Departments and offices are now required, in accord with the Public Service Management Act, to prepare Strategy Statements for 2011-2013. The Governance Code of Practice requires public bodies to have a statement of Strategy for 3- 5years ahead.

This briefing will address the development and management of organisation strategies through a discussion of two case examples, an overview of key issues and a discussion involving a panel of experts on developing strategies in a public sector context. The issues to be covered include:

- *Setting goals and objectives*
- *External assessment- analysing the environment and how it is likely to develop*
- *Internal assessment – analysing the organisation and what the future requires*
- *The public sector context*
- *Consultation with stakeholders*
- *The role of the Board - how can board members contribute to the strategy process?*

The speakers and panellists bring a wide range of experience in the development of strategies.

Matt Crowe, Director, Environmental Protection Agency

Graham Love, Head of Strategy, Science Foundation Ireland

Eamonn Ryan, Chairman, Food Safety Authority of Ireland

Pauline Connolly, Management Specialist, Institute of Public Administration

Time and Location

The Briefing will take place on Friday 10th September 2010 at the IPA, 57-61 Lansdowne Road. Breakfast will be served from 8.00am. The presentations and open forum discussions will run from 8.30 – 10.30am.

Strategy Preparation in Public Bodies

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Booking Details

The cost for non-members is €170 per person.

For this event members of the Governance Forum are entitled to nominate **three participants** to the briefing without charge. The price for the fourth and additional nominees is €120 per person.

Name of delegates for the Briefing on Strategic Planning in Public Bodies 10 th September 2010	
1.	Email:
2.	Email:
3.	Email:
Contact Person:	
Organisation:	
Forum member? Yes <input type="checkbox"/> No <input type="checkbox"/> (please tick)	
Contact Email:	Phone:
Invoice details: (address and P.O. number if required)	

Please email or post this booking form to:

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